MARCH 7, 2024

# HOUSES TO HOMES GALA

CELEBRATING
50 YEARS OF HOME



# EQUITABLE OPPORTUNITY. AFFORDABLE HOMES. THRIVING NEIGHBORHOODS.

Dear friends,

Anniversaries are a time to look back with gratitude and look forward with expectation. ICCF Community Homes is able to do both with great joy.

We honor our past filled with contributions of individuals who supported our developing organization. They recognized a need and were quick to act selflessly. We recommit ourselves to a future spent pursuing our mission with energy and ingenuity. We see groundbreaking initiatives coming to life—beautiful multifamily developments, land trust homes made affordable for generations, newly constructed homes filling vacant lots, neighbors learning financial literacy and empowered for homeownership—that our founding members could only dream about.

We thank God for the ways that He has used and is using ICCF Community Homes to bring about renewal in our neighborhood. Here's to the next 50 years!

Cameron Young, Board Chair

"Our legacy is every life we've touched."

ADAPTED FROM MAYA ANGELOU



CELEBRATING 50 YEARS OF HOME

## WELCOME

Shannon Cohen

#### VIDEO PRESENTATION

ICCF Community Homes: 50 Years

#### INVOCATION

Rev. Darryl S. Gaddy, Sr.

#### DINNER

Music by Kevin Jones & Tenth World

#### EBENEZER AWARDS

Ada Bible Church, Ruth Basney, Community Automotive Repair, Lynne Ferrell

#### **50 YEARS OF HOME**

Shannon Cohen, Jonathan Bradford, Antwan Brown, Ryan VerWys

#### VIDEO PRESENTATION

Moments

#### **PERFORMANCE**

Michelle Covington

## **CLOSING REMARKS**

Ryan VerWys

#### **FAREWELL**

Shannon Cohen



## SHANNON COHEN

#### FOUNDER AND CEO, SHANNON COHEN, INC.

Shannon Cohen creates products, spaces, and experiences that invest in the emotional wellbeing of people who lead, love, and serve in transformational ways. Shannon is the founder of the global Rockstar Woman™ Movement and has been named among the 200 Most Powerful Business Leaders in West Michigan and the 50 Most Influential Women in West Michigan by the Grand Rapids Business Journal. She is an alumnus of the W.K. Kellogg Foundation Community Leadership Network Fellowship, received Grand Valley State University's 2023 Distinguished Alumni Award, and will receive the WMCAT Award for "Imagination" at the 2024 iBall this March. ShannonCohen.com. Rockstar-Woman.com



## JONATHAN BRADFORD

## PAST PRESIDENT AND CEO (1981-2015), ICCF COMMUNITY HOMES

Jonathan Bradford's faith, vision, and commitment to service have been foundational to ICCF Community Homes' impact, from his early days volunteering with Project Conserve, to three decades of organizational leadership, to today's advocacy and consulting. Jonathan and wife Grace have invested deeply in their community, family, church, and generations yet to come.



## ANTWAN J. BROWN

# RESIDENT ENGAGEMENT & COMMUNICATIONS MANAGER, ICCF COMMUNITY HOMES

Antwan Brown is a graduate of Aquinas College and has a deep desire to help others overcome life's challenges, obstacles, and barriers while finding their pathway to a more positive and healthy lifestyle. His work with the Housing and Family Services team at ICCF provides opportunities to address not only housing, but the wellbeing of the whole person. Antwan credits his Christian faith as the source of his passion to be a beacon of light and hope for others.



## MICHELLE COVINGTON

## VICE PRESIDENT OF ADVANCEMENT, ICCF COMMUNITY HOMES

Martin Luther King, Jr. once said, "Life's most urgent and persistent question is, 'What are you doing for others?'" After a long corporate career, Michelle felt called to spend the next chapter of her life helping others, and has worked for the last six years at ICCF doing just that. As a servant leader, she works tirelessly to advance ICCF's mission alongside her team. Michelle is a member of Leadership Grand Rapids Class of 2024 and also serves on several boards and committees that aim to improve education and healthcare services in our community.



# REV. DARRYL S. GADDY, SR.

## SENIOR PASTOR, PILGRIM REST MISSIONARY BAPTIST CHURCH

Rev. Darryl S. Gaddy Sr. is a devoted pastor and community leader. He has served as a Commissioned Church Planting Catalyst, facilitator, and strategist with the North American Mission Board, training pastors in church planting and revitalization strategies. He currently pastors at Pilgrim Rest MBC and is the founder of the City of Rest (Resources and Empowerment for Sustained Transformation) CDC. His ministry and community development efforts, including the GRACE Program for youth offenders, have made a significant impact on lives and communities.



## RYAN VERWYS

## deolicer community homes

Ryan VerWys is a husband, father, community developer and advocate for justice in our community. With 25 years of experience in community development ministry, he is passionate about mobilizing the church and broader community to expand affordable housing opportunities. He has served as the President and CEO of ICCF Community Homes since 2015, leading a team of talented people who are dedicated to creating equitable opportunity and thriving neighborhoods through housing supply and supportive services. Ryan has been married to Rachel for 24 years and they have four children, Malachi, Abram, Ezekiel, and Selah.

## EBENEZER AWARD

## "THUS FAR THE LORD HAS HELPED US."

1 SAMUEL 7:12, NIV

The Ebenezer Award recognizes those who support efforts to provide housing opportunities and build stable communities. Through their engagement, advocacy, and collaboration they make an impact in the lives of those ICCF Community Homes is privileged to serve.

## Ada Bible Church

By gathering people to share skills and supplies, Ada Bible Church has been a longtime partner in tangibly loving our neighbors. Volunteers have donated hundreds of hours to transform blighted properties into stunning homes for first-time homebuyers. Thousands of supplies have been provided through their Giving Tables to support ICCF's programs and residents. Ada Bible Church's partnership is innovative, intentional, and creates long-term impact.

## RUTH BASNEY

Ruth and Lionel Basney were charter members of the ICCF Community Homes Monthly Giving Club back in 1987. When her husband unexpectedly passed away in 1999, Ruth was determined to continue their commitment to helping families find a place to call home. Through her faithful years of piano teaching, generosity, and community involvement, Ruth's life and legacy demonstrates how consistency creates extraordinary impact.



Community Automotive Repair became an ICCF Community Homes partner several decades ago when owners Dick and Joyce Zaagman chose to invest in affordable housing through financial support and donated maintenance for ICCF's fleet of vehicles. Twenty-three years later, and under new ownership (Todd Vruggink and Brandon Baar), they continue to serve the community by keeping ICCF vehicles safe and on-the-road for our maintenance and home rehabilitation team.



## LYNNE FERRELL

As a passionate advocate for change through philanthropy, business, and education, Lynne Ferrell has helped shape a more equitable West Michigan community. When the opportunity arose for ICCF Community Homes to purchase a portfolio of single-family homes from an out-of-state investor (Community Homes Initiative), Lynne was an early advocate to help us reclaim these homes to turn them into quality local rentals and homeownership opportunities. Her support of affordable housing and supportive services has empowered hundreds of families to have a safe place to call home and has helped to enable ICCF to provide services to our community.

## THANK YOU, SPONSORS!

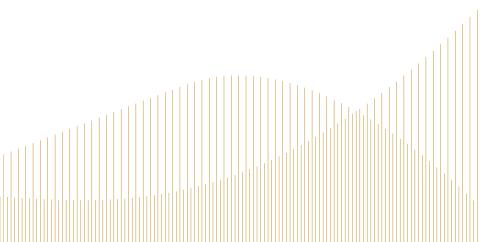
#### GRAND SPONSORS



For years, the David & Carol Van Andel Family Foundation has embraced opportunities to serve. Through their family foundation, they seek ways to influence programs, enhance cultures, and enrich the lives of people who deserve to soar. In their own words, "We consider it a privilege to lift up the values and mission of ICCF, honoring its efforts to help individuals and organizations thrive."



Pinnacle is honored to support ICCF Community Homes and shares a common desire to provide affordable living options for the communities they both serve. They shared, "As one of Michigan's most active developers and builders of affordable housing, we are proud to sponsor today's event and the wonderful work ICCF is doing in our community."



#### BENEFACTOR SPONSORS

DAVE & BARB HUYSER











## **CHAMPION SPONSORS**

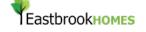








R. VERWYS FAMILY MINISTRY FUND









COLIN & SARAH KRAAY

















#### PATRON SPONSORS

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**Rick Treur** River City Improv Co-Founder

ICCF Community Homes wishes to recognize and thank former staff, board members, and volunteers who have invested in their community, making tonight's 50th Anniversary celebration possible. The ripple effect of your service continues today, reaching out from your imprint in years past. Thank you for your investment of time and treasures into affordable housing and thriving neighborhoods.

#### THANK YOU

Thank you to Patricia's Chocolates for tonight's sweet treats which are handcrafted from the finest domestic and imported Fair Trade, non-GMO couverture cocoas and free from artificial flavorings, additives, and preservatives. Allergen information is available at the Registration Table. patriciaschocolate.com



## CELEBRATING 50 YEARS OF HOME



Help us celebrate 50 years of home all year long! Find full event details at <u>iccf.org/legacy</u>.

04/25 LUNCH & LEARN

09/19

- 05/23 Hourlong meal and short presentation on ICCF, hosted at our main office. Registration required.
- JUNE 50TH BIRTHDAY BASH

  Community park party and food trucks. Ticketed event.

  Sponsorships available.
- 08/22 DONOR APPRECIATION NIGHT
  At the West Michigan Whitecaps. Registration required.

**HOMES & HOPE LEGACY SOCIETY** 

- TROLLEY TOUR

  If you have included, or are considering a gift to ICCF
  Community Homes in your will or estate plan, please join
  us for this special 50th Anniversary event. For *Homes & Hope* Legacy Society members.
- 09/26 SPECIAL SPEAKING EVENT: JUST ACTION BY LEAH ROTHSTEIN

  Discussion with the author, hosted at Calvin University.
- 10/10 HOMEOWNERSHIP CELEBRATION
  Private event to honor new homeowners and celebrate
  collaborating community partners. Sponsorships available.



## UPCOMING INITIATIVES

#### THE SEYMOUR

The Seymour will create 27 condo units in the Alger Heights neighborhood by renovating the former Seymour Christian School structure and adding a new addition on the southeast side. Last August, The Seymour location was the site for a special announcement about the Tax Increment Financing (TIF) Program with Lieutenant Governor Garlin Gilchrist, Senator Winnie Brinks, MSHDA Executive Director Amy Hovey, and area leaders. We look forward to breaking ground later this spring.





## MADISON APARTMENTS

ICCF Community Homes is in the planning stages to bring much needed housing to 1309 Madison SE, a neighborhood at the intersection of commerce, housing, services, and transit opportunities. The development will be comprised of 2 building with a total of 45 housing units, adding affordable residential options for families looking for stable places to live in a neighborhood that has much to offer. Groundbreaking is anticipated Fall of 2024.





# YOU ARE THE FUTURE OF ICCF

## DONATE TODAY



**SCAN HERE** 

## JOIN THE HOME BASE GIVING CLUB

Start a monthly gift at iccf.org/donate

## MAKE A PLANNED GIFT

Learn more about the ICCF *Homes & Hope* Legacy Society at <a href="iccf.org/planned-giving">iccf.org/planned-giving</a>

## VOLUNTEER

Find individual and group volunteer opportunities at <a href="iccf.org/volunteer">iccf.org/volunteer</a>





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